

1 February 2021

**MS INTERNATIONAL plc
(the "Company")**

Director/PDMR Shareholding

The Company was informed on 1 February 2021 that on the same day Mr Michael O'Connell, Finance Director of the Company: (i) purchased 15,861 ordinary shares of 10 pence each in the capital of the Company ("Ordinary Shares") into an ISA in his name at a price of 160 pence per Ordinary Share; and (ii) sold 12,670 Ordinary Shares out of his personal holding at a price of 159.7 pence per Ordinary Share.

Following these purchases, Mr O'Connell holds an interest in 1,581,650 Ordinary Shares, representing approximately 9.77% of the Company's issued share capital (excluding shares held in treasury).

The notification below, made in accordance with the requirements of the UK Market Abuse Regulation, provides further detail.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Mr Michael O'Connell
2	Reason for the notification	
a)	Position/status	Finance Director
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	MS INTERNATIONAL plc
b)	LEI	213800Q34ZAXQ582YL41
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 10 pence each
	Identification code	ISIN: GB0005957005
b)	Nature of the transaction	1. Purchase of Ordinary Shares into an ISA 2. Sale of Ordinary Shares

c)	Price(s) and volume(s)	Price(s)	Volume(s)
		1. 160p	15,861
		2. 159.7p	12,670
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of the transaction	1 February 2021	
f)	Place of the transaction	London Stock Exchange, AIM Market (XLON)	

For further information please contact:

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